

Silver Lake Resort Privacy Policy

This privacy policy discloses the privacy practices for www.silverlake-resort.com. This privacy policy applies solely to information collected by this web site. It will notify you of the following:

1. What personally identifiable information is collected from you through the web site, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to Place a Reservation through our on line reservation system at www.superinn-plus.com.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

We utilize third Party email system for email promotions with Constant Contact who will always provide you an option to "opt out" of any future email promotions. We endeavor to comply, and may still contact you via email for other purposes outside of the Constant Contact promotions.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the reservation website, your information is protected both online and offline. Our website www.silverlake-resort.com does not collect personal information. You must provide it to us.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment, off site and within the Superinn-plus environment.

Updates

Our Privacy Policy may change from time to time and all updates will be posted on this page.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 360.274.6141 or [via email contact@silverlake-resort.com](mailto:silverlake-resort.com).

Optional Clauses

If your site has a registration page that customers must complete to do business with you, insert a paragraph like this in your privacy policy:

Registration

In order to use the reservation system website which is not owned by Silver Lake Resort, a user must first complete the registration form. During registration a user is required to give certain information (such as name and email address). This information is used to contact you about the products/services on our site in which you have expressed interest. At your option, you may also provide demographic information (such as gender or age) about yourself, but it is not required.

Orders

We request information from you on our reservation system order form. To buy from us, you must provide contact information (like name and mailing address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you.

Cookies

We may use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

Some of our business partners such as Superinn-plus.com (our reservation system), LivingSocial.com with whom we do promotions, Facebook and social media companies (among others) may use cookies on our site. However, we have no access to or control over these cookies.

Sharing

We do not share any demographic information with our partners. This is not linked to any personal information that can identify any individual person.

We use an outside reservation system company to handle all reservations for our rooms, RV spaces, cabins, tent sites, boat rentals and store charges, and a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes beyond filling your order.

Links

This web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

SILVERLAKE-RESORT.COM WEBSITE DISCLAIMER

No warranties

This website is provided "as is" without any representations or warranties, express or implied. Integrated Receivership Company dba Silver Lake Resort (SLR) makes no representations or warranties in relation to this website or the information and materials provided on this website.

Without prejudice to the generality of the foregoing paragraph, Silver Lake Resort does not warrant that:

- this website will be constantly available, or available at all; or
- the information on this website is complete, true, accurate or non-misleading.

Nothing on this website constitutes, or is meant to constitute, advice of any kind.

Limitations of liability

Silver Lake Resort will not be liable to you (whether under the law of contract, the law of torts or otherwise) in relation to the contents of, or use of, or otherwise in connection with, this website:

- for any indirect, special or consequential loss; or
- for any business losses, loss of revenue, income, profits or anticipated savings, loss of contracts or business relationships, loss of reputation or goodwill, or loss or corruption of information or data.

These limitations of liability apply even if Silver Lake Resort has been expressly advised of the potential loss.

Exceptions

Nothing in this website disclaimer will exclude or limit any warranty implied by law that it would be unlawful to exclude or limit; and nothing in this website disclaimer will exclude or limit Silver Lake Resort's liability in respect of any:

- death or personal injury caused by Silver Lake Resort's negligence;
- fraud or fraudulent misrepresentation on the part of Silver Lake Resort; or
- matter which it would be illegal or unlawful for Silver Lake Resort to exclude or limit, or to attempt or purport to exclude or limit, its liability.

Reasonableness

By using this website, you agree that the exclusions and limitations of liability set out in this website disclaimer are reasonable.

If you do not think they are reasonable, you must not use this website.

Other parties

You accept that, as a corporate entity, Silver Lake Resort has an interest in limiting the personal liability of its officers and employees. You agree that you will not bring any claim personally against Silver Lake Resort officers or employees in respect of any losses you suffer in connection with the website.

Without prejudice to the foregoing paragraph, you agree that the limitations of warranties and liability set out in this website disclaimer will protect Silver Lake Resort officers, employees, agents, subsidiaries, successors, assigns and sub-contractors as well as Silver Lake Resort.

Unenforceable provisions

If any provision of this website disclaimer is, or is found to be, unenforceable under applicable law, that will not affect the enforceability of the other provisions of this website disclaimer.

Credit

This document was created using a Contractology template available at <http://www.freenetlaw.com>.